

# ΕΥΡΩΠΑΪΚΟ ΤΑΜΕΙΟ ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΑΝΑΠΤΥΞΗΣ

## Επιχειρησιακό Πρόγραμμα “ΚΡΗΤΗ” 2014-2020

The company Du Lac Hotel, based in the Region of Crete, joined the Action “Digital Upgrading of SMEs in the Region of Crete”. The aim of the action is to strengthen micro and small-sized enterprises through the purchase of innovative ICT applications with a view to strengthening the ICT implementation arm as a key support technology to achieve productivity improvements and promotions by businesses and farms.

The total budget (100% Public Expenditure) of the investment is 15.000 € and is co-financed by the European Regional Development Fund (ERDF) under the Regional Operational Program “CRETE” of the NSRF 2014-2020.

**The business plan approved for financing and implemented includes investments in the following categories:**

- ✓ Supply, transport, installation and operation of new ICT machinery and other equipment
- ✓ Provision of specialized software, office applications, website development, e-shop services, etc.
- ✓ Other Digital Services (digital advertising, digital security policy certification, data entry and transfer, etc.)

**Through participation in the Action, the company achieved:**

- ✓ improving competitiveness
- ✓ increase in profitability
- ✓ enhancing extroversion
- ✓ strengthening entrepreneurship
- ✓ creating/maintaining quality jobs

With the contribution of OP Crete 2014-2020 the company was strengthened, bringing benefits to the competitiveness of the country as well as to the local economy.



Ευρωπαϊκή Ένωση  
Ευρωπαϊκό Ταμείο  
Περιφερειακής Ανάπτυξης



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης



ανάπτυξη - εργασία - αλληλεγγύη

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## Επιχειρησιακό Πρόγραμμα “ΚΡΗΤΗ” 2014-2020

### **SUPPORT MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 IN THE REGION OF CRETE**

The company **Du Lac Hotel**, based in the Region of Crete, joined the Operational Program **3.c.4 “Support small and very small enterprises affected by the Covid-19 pandemic in the Region of Crete”**.

The Operational Program aims to provide support to micro and small enterprises in the Region of Crete in the form of a non-refundable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Total budget (100% public expenditure) of the investment with code **ΚΡΗΕ5-0135451** is **40,000.00€** and is co-financed by the European Regional Development Fund (ERDF) of the European Union (EU) and National Resources under the Operational Programme "Crete" 2014-2020.



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Επιχειρησιακό Πρόγραμμα  
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